

For Immediate Release

Across Systems Expands Worldwide Partner Network through Relationship with Straker Interactive

Language Server integration with ShadoCMS to be demonstrated at Localization World conference in Berlin

SYDNEY, Australia, KARLSBAD, Germany and GLENDALE, Calif. –

June 10, 2008 – Across Systems, supplier of the world's leading independent linguistic supply chain technology, today announced a strategic partnership agreement with Straker Interactive, a leading global provider of web-based content management software. Straker has integrated Across Language Server technology into its flagship product suite, ShadoCMS, a leading multilingual web content management system.

ShadoCMS is a marketing-enabling tool that enhances a company's global online customer management and marketing activities because it enables customers to build rich, content-managed websites in multiple languages. The partnership expands Across Systems' presence worldwide and offers Straker's customers a centralized platform for language resources and translation workflow management.

David Sowerby, International Partner Manager of Straker, said, "Many of our customers operate in a global marketplace. Our product philosophy is to make multilingual adoption as easy as possible and to enable a smooth translation process. Across is the ideal counterpart for a strategic partnership with Straker, and its Language Server with open interfaces is the perfect complement to ShadoCMS."

Utilizing the open interfaces of Across Language Server, ShadoCMS provides a smooth process from content creation to translation management and re-use of language resources. Both internal and external editors, project managers, translators and proofers work together in a unified supply chain. Customers benefit from that not only while creating new content but, in particular, while updating existing content. Together, the two technologies create an easy process for managing content, workflow and continued

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synchronization. The integration will be launched and demonstrated for the first time at the Localization World Conference in Berlin, June 9-11, 2008.

Federico Lopez, International Partner Manager at Across Systems, stated, "For Across, providing the number one independent technology for the linguistic supply chain means enabling smooth collaboration of corporations with localization services providers as well as the smooth integration of corresponding systems like Straker's content management system. We are glad that Straker has joined our outstanding network of global technology partners and look forward to working together to meet the needs of clients worldwide."

Straker Interactive has been trading since 1999 and is the manufacturer of ShadoCMS and ZoomFlex. ShadoCMS enables dynamic multi-language content creation and management to successfully operate in global markets. ShadoCMS also includes ZoomFlex which makes it easy and cost effective to bring websites to life with engaging Rich Internet Application (RIA) functionality. ShadoCMS is used by many global organizations, including the European Commission and Vanguard Investments.

About Straker

Straker Interactive (www.shadocms.com) is a leading global provider of web-based content management software ShadoCMS which has built some of the world's most successful websites, including the Webby Award winning www.newzealand.com/travel and www.londonmet.ac.uk, voted best UK University website. With over 300 installations in New Zealand, Australia, USA and Europe, ShadoCMS is a tried and proven application that excels when serving large amounts of information to diverse audiences.

About Across Systems

Across Systems (www.across.net), based in Karlsbad, Germany, and in Glendale, CA, is the manufacturer of the Across Language Server – the world's leading independent linguistic supply chain technology.

The Across Language Server is a central software platform for all corporate language resources and for controlling translation processes and workflows. The system simplifies, accelerates, and improves the management, coordination, and implementation of translations. Open interfaces enable the direct integration of corresponding systems, e.g. CMS, catalog, or ERP solutions. By using Across, translation costs can be cut drastically, and the investment in Across usually pays off in a very short time.

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