

For Immediate Release

Across Systems Presents on Integration of Content Management and Translation Management at STC Conference

Demonstrates latest integration developments and offers preview of its new products at spring language industry conferences in US

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LOS ANGELES – April 15, 2009 – [Across Systems](#), a leading provider of corporate translation management systems and the world's leading independent linguistic supply chain technology, continues to support and participate in US-based conferences in the language industry. In May, Across will exhibit at the [The Technical Communication Summit](#), the annual conference hosted by the Society for Technical Communication (STC) to be held in Atlanta, Georgia from May 3-6 and at the Association of Language Companies' [\(ALC\) 7th Annual Conference](#) in Austin, Texas, from May 13-16.

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In addition to exhibiting at STC's conference, Jim Freville, regional sales manager of Strategic Accounts and New Accounts Acquisition for Across, will provide a dynamic speaking engagement on effectively integrating content management systems (CMS) with translation management (TMS.) The session, entitled "Two Worlds, One Task," will focus on the distinctions and similarities between CMS and TMS software and will offer ways that companies can integrate the two for best results. At booth #134 in the Hyatt Regency Atlanta, Across will demonstrate its new crossAuthor Linguistic component for rule-based quality assurance and will give a preview of its new product generation.

Across is the only major translation technology provider whose core business is software development; therefore, at ALC it is reissuing a money-back guarantee that it intends to remain independent.

Specifically, if Across were to be acquired by a localization service vendor any time within the next five years, it will refund to its LSP customers any license fees they pay throughout 2009, although the licenses would remain in effect. Because there has been so much consolidation in the industry in recent years, Across management felt it

was important to back its promises with a money-back guarantee, to prove that independence is central to its strategic business objectives.

Technical writers, translators and language service providers interested in meeting with Across during the conferences to discuss translation management needs are invited to make an appointment through the convenient form on the company's website at http://www.across.net/en/form_appointmentrequest.aspx?id=32

About Across Systems (www.across.net)

Across Systems, based in Karlsbad, Germany, and in Glendale, CA, is the manufacturer of the [Across Language Server](#) – the world's leading independent linguistic supply chain technology.

The Across Language Server is a central software platform for all corporate language resources and for controlling translation processes and workflows. The system simplifies, accelerates, and improves the management, coordination, and implementation of translations. Open interfaces enable the direct integration of corresponding systems, e.g. CMS, catalog, or ERP solutions. By using Across, translation costs can be cut drastically, and the investment in Across usually pays off in a very short time.

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