

**For Immediate Release**

## **Across Systems To Demonstrate New Language Portal Solution at Localization World Madison 2008**

*Across Systems participates as a major sponsor in linguistics industry educational forum*

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**GLENDALE, Calif. and KARLSBAD, Germany – Oct. 7, 2008 –**

[Across Systems](#), a leading provider of corporate translation management systems and the world's leading independent linguistic supply chain technology, is participating as one of the main sponsors at [Localization World Madison 2008](#), an educational, linguistics industry forum and exhibit to be held in Madison, Wisconsin, Oct. 13-15, 2008. Across will host the opening reception, provide an exhibit with partners, and demonstrate its new Language Portal Solution, as well as an integrated solution for website localization, for the international audience.

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The president of the American division of Across Systems, Inc., [Daniel Nackovski](#), will participate in a panel discussion on Tuesday, Oct. 14<sup>th</sup> at 12 noon with executives [Peter Argondizzo](#) from Argo Translation, and [Gerald Salisbury](#) of SMA Technology. In the panel, "Linguistic Supply Chain – Buzzwords or Reality," the panelists, who represent the customer side as well as technology and translation service providers, will share lessons learned from the implementation and use of a Language Server platform that supports translation needs of customers, service providers and subsuppliers in a single environment.

Across is the only translation technology provider whose core business is software development. Across offers an independent technology without translation and localization services, making it a preferred choice for corporations of all sizes as well as for language service providers who desire transparency and flexibility while implementing their linguistic supply chain.

In the exhibit hall, Across will demonstrate its recently released Language Portal Solution. The enterprise-level Language Portal enables implementation of corporate intranet Web portals for all language-related issues for large-scale organizations and multinational corporations.

Across customers include Volkswagen, SMA and hundreds of other corporate customers that have switched from the former market leader to Across.

To demonstrate their integrated solution for Website localization, Straker Interactive, one of the strategic technology partners of Across, will participate in the Across booth, #19/20. Straker and Across have cooperated on an integration of the Across Language Server and the Straker ShadoCMS v8.5 Web content management system, providing an automated process for Website localization that includes content creation, translation management, publishing and handling of dynamic multilingual Web content.

As a major sponsor, Across is hosting the opening reception for conference attendees on Monday evening, Oct 13<sup>th</sup>, at the Museum of Contemporary Art in Madison, featuring works of Argentinian architects Roberto Bejar and Rosario Marquardt.

Translation customers as well as language service providers interested in meeting with Across during the conference to discuss translation management needs are invited to make an appointment through the convenient form on the company's website at [http://www.across.net/en/form\\_appointmentrequest.aspx?id=32](http://www.across.net/en/form_appointmentrequest.aspx?id=32)

#### **About Across Systems ([www.across.net](http://www.across.net))**

Across Systems, based in Karlsbad, Germany, and in Glendale, CA, is the manufacturer of the Across Language Server – the world's leading independent linguistic supply chain technology.

The Across Language Server is a central software platform for all corporate language resources and for controlling translation processes and workflows. The system simplifies, accelerates, and improves the management, coordination, and implementation of translations. Open interfaces enable the direct integration of corresponding systems, e.g. CMS, catalog, or ERP solutions. By using Across, translation costs can be cut drastically, and the investment in Across usually pays off in a very short time.

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